



SA Bombers Inc

STAND AS ONE – Proud / United / Excited

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SA BOMBERS**POSTAL ADDRESS**

**PO BOX 374, PORT ADELAIDE
DC, PORT ADELAIDE, SA, 5015**

Premierships:

1897, 1901, 1911 – 1912, 1923 –
1924, 1942, 1946, 1949 – 1950,
1962, 1965, 1984 – 1985, 1993,
2000

Night Premierships:

1981, 1984, 1990, 1993 – 1994,
2000

Brownlow Medallists:

R.S. Reynolds: 1934, 1937 – 1938
W.H. Hutchinson: 1952 – 1953
G. Moss: 1976
G. Wanganeen: 1993
J. Hird: 1996

Mercure Caroline Springs

234 Caroline Springs Boulevard,
Caroline Springs, Melbourne VIC.
www.mercurecarolinesprings.com.au

**SEASON REVIEW:**

Season 2011 has come and gone.....there were a number of highlights and also a few lowlights for us during the year.

As for the highlights that started everything for us was the day that James Hird was appointed as Senior Coach, followed by a “star studded” Coaching line up to back him up. This led to our first appearance in the NAB Grand Final for 10 years, which then led to 50,000+ people putting their hands in their pockets to become Members. Beating both the Crows and the Power would go down as a highlight in any SA Bombers books, especially the Crows at AAMI Stadium! Beating Geelong for the first time in 6 years (if I recall correctly I think there was one punter that put a substantial sum of money on the Cats that night – so sad). Our 1 point victory over Sydney in Round 20 was probably the first real time we could think that were a realistic chance to play finals. Who could forget the first quarter of the Gold Coast game where we slammed on 15 goals in the first quarter and of course qualifying for the finals, regardless of the result. These were great highlights on the field, congratulations go to Dyson Heppell – our first Rising Star and David Zaharakis for winning his first Crichton Medal.

As for the lowlights, the worse would have been in the first quarter in Round 3 – when Jason Winderlich and Courtenay Dempsey both went down with season ending knee injuries. Hamstring injuries to Jobe Watson and Cale Hooker were costly and the fact Scott Gumbleton could not make it consistently on the field due to various injuries. The Club imposed suspension on Michael Hibberd and the AFL imposed suspension on Dean Wallis, must also fit into the categories of lowlights and lastly the forced Retirements of Darcy Daniher, Mark Williams and Andrew Welsh due to persistent injuries. But, all in all this year was a taste of things to come, a stepping stone on the road to our 17th Premiership. Hirdy preached about improvement and that is what he and the Coaching staff achieved, now we just need consistency and another step up in fitness and intensity and then the sky’s the limit!!

SA BOMBERS NEWS:

It has been a somewhat difficult year for the SA Bombers due to Essendon’s insistence that none of the Supporter Groups would have access to the Playing Group, we were forced to give up our hope of hosting another Breakfast with the Bombers on the Saturday after the Adelaide game, instead having a rushed after match function due to the late finish of the Game with CEO Ian Robson and Andrew Welsh in attendance. Thank you to both of these gentlemen, they were fantastic. Furthermore, we found out the way Essendon deals with the Supporter Groups was to change also. In previous years Essendon employed a sort of incentive scheme with the Supporter Groups throughout Australia, in which you could sign up new Members e.g. 10 new Members or \$1,000 worth of new Memberships, then the Supporter Group would be eligible for a cash payout from the Club based on the number of adult memberships in your state, in our case sometimes this would mean a cash bonus of up to \$4,000 – which would go into sponsoring our 2 Players for the Season (Angus Monfries & Henry Slattery) and also towards our first Newsletter and Season Function. Unfortunately, this is not

going to continue next Season. Essendon will provide us with some Raffle Prizes (signed Guernseys and signed Footballs) and that is all. We at the SA Bombers need to find new ways of making up this shortfall in our finances. We will be continuing our raffles during the year, which is **OUR ONLY MAJOR SOURCE OF REVENUE**. We will be looking at starting up our Footy Tipping Competition again and also various other forms of fundraising e.g. BBQ's. But we also need your help....if you have any changes to your address, email or phones numbers and have not already sent back your personal details form (as attached on this Newsletter), can you please ensure that you do, so we can keep you on our data base, due to the privacy act Essendon are no longer allowed to pass their current data base to the Supporter Groups. If we don't have or current details you may miss out on the Newsletters next year, so please help us out by sending these back if we don't have your correct details.

OUR SPONSORS:

A big thank you to our two Sponsors for 2011 – Ross Greenaway at Mercure Caroline Springs and Dean Withers from Dean Withers & Associates.

Unfortunately for us, Ross Greenaway will not be able to continue his sponsorship next year, as he has been posted overseas for work with the Mercure Group. Ross has been a good friend to the SA Bombers and we wish him all the best for the future.

If you are interested in Sponsoring the SA Bombers in some way (raffle prizes, newsletter printing, etc.), then please get in touch with one of our Committee Members listed on the Newsletter and we will talk about what we can offer you.

WEST ADELAIDE FOOTBALL CLUB:

Attendance at Westies this year has been disappointing – at one game at Westies we were outnumbered by Sydney Supporters! This would never have happened in previous years. We know there are reasons for the low attendances and we do thank the regulars for their attendance to cheer the boys on. Next year with the likelihood of Friday Night Football being shown live on FOXTEL, we are currently looking for an inner city hotel to watch these games from, more information to come in the next Newsletter.

FLIGHT PLAN:

As you would all be aware, Essendon are raising money for their new facilities at the Melbourne Airport. Most supporters have made their own donations and we at the SA Bombers will be making a donation on behalf of the Supporters Group.

END OF SEASON RAFFLE:

As stated earlier Raffles are the lifeblood of our Supporters Group, so please help us with these.

Cash is relatively safe to send to the PO Box, but if sending a cheque or postal order, **please** make it out to: "SA Bombers" alternatively, you can pay directly into our SA Bombers Account. **BSB # 805-050, Account Number: 2340231**

The Raffle will be drawn at this year's AGM and winners notified by phone and also shown on the SA Bombers Website.

1st Prize	Signed Essendon 2011 Team Jumper
2nd Prize	Signed Essendon 2011 Football
3rd Prize	Signed Matthew Lloyd Book "Straight Shooter"
4th Prize	Twin Pack of Wine – consisting of James Hird & Dustin Fletcher
5th Prize	SA Bombers Supporter Pack

MEMBERSHIP:

Membership renewal Forms for Season 2012 will be sent out from the Club shortly and all relevant information will also be available on the EFC Website.

SA BOMBERS AGM:

The AGM will be held at the West Adelaide Football Club, 57 Milner Road, Richmond on Sunday the 4th of December at 12noon sharp. All those interested in attending are welcome.

SA BOMBERS WEBSITE:

www.sabombers.org.au.

A huge thank you to Adam (our Webmaster) for updating our Website during the year – great job and we look forward to next season.

FACEBOOK:

Facebook : Page Name : SA Bombers

URL : www.facebook.com/pages/SA-Bombers/145764518819934

MERCHANDISE:

SA Bombers T-shirts @ \$20.00 and Stubby Holders @ \$12.00 are still available.

ATTENTION: ESSENDON SUPPORTERS

Award Boards is now able to offer an exciting innovative shelving unit featuring the Essendon Jumper. We are now able to customize your board to suit your individual requirements.



OPTION 1



OPTION 2

Size: 1 metre diameter

Option 1: As pictured - \$129.00 + postage

Option 2: Essendon Jumper front and back with number of choice - \$139.00 + postage

Option 3 – Customised Boards – POA

For information and enquiries please call Tennille on 0413 136 448 or email sales@awardboards.com.au

PERSONAL DETAILS UPDATE:

Further to the earlier note: For us to get more information directly to **YOU**, the supporters of the Essendon Football Club, we need to be notified of any change in your contact details e.g. your email, postal address or phone numbers. All replies will be greatly appreciated – please fill in the attached cut-out at the bottom of this newsletter and return in the envelope provided.

If we have your correct details then we can keep you posted with EFC and SA Bombers updates.

THANKS TO THOSE OF YOU WHO HAVE SENT THESE TO US ALREADY ☺

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SA BOMBERS PERSONAL DETAILS UPDATE 2011

NAME:

ADDRESS:

MOBILE NUMBER: EMAIL:

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